

Standard Informational Architecture

Below is an example of how the information on a standard credit union web site may be organized. This is also referred to as Informational Architecture. Items on this outline may represent options on menu, pages in a site, or sections on a page. This is simply a starting point. Each credit union should augment it to meet their needs.

- About
- Rates
 - Checking
 - Savings
 - Certificates
 - Loans
- Products and Services
 - Online Services
 - Lending
 - Online Application
 - Credit Cards
 - Consumer Loans
 - Real Estate Lending
 - Checking
 - Savings
 - Credit/Debit Cards
- Locations
 - Branches
 - Shared Branching
 - ATMs
- Membership
 - SEGs
 - Charter
 - Application
- Newsletter
- Education
- Calculators
- Links
- Site Map
- Contact

When completed this form should be returned to WESCONet Web Services via fax or mail.

Fax: (616) 285-5735
6000 28th Street S.E. - Suite 100
Grand Rapids, Michigan 49546

Support or Questions:
(616) 285-5711
web_services@wesconet.com
<http://ws.wesconet.com/>

Internal Use Only		
Date Rec'd:	Scheduled:	Completed:
SVN:		Billed:
Staged URL:		Issue Number: